



**Remit Address:**  
**WAVY**  
**PO Box 403911**  
**Atlanta, GA 30384**  
**Main: (757) 393-1010**  
**Billing: (317) 923-8888**

**Billing Address:**

**Media Strategies & Research**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030**  
**USA**

# INVOICE

DUPLICATE

Advertiser	POL/Kaine for Senate 2012 (D)	Invoice #	218714-1
Product	10/31-11/6 KAINE FOR SENATE 2012	Invoice Date	11/11/12
Estimate Number	13024	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WAVY	Order #	218714
Account Executive	WAVY National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	10/31/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref	IN2114/IN2116/SP1753/A		
Advertiser Ref			

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		to						
				10/29/12 to 11/04/12	2x	---	TF--				
	WAVY			Th	11/01/12	:30	5:04 AM	KAI TV70H	\$300.00		1
	WAVY			F	11/02/12	:30	5:09 AM	KAI TV73H	\$300.00		2
				11/05/12 to 11/11/12	2x	MT-	----				
	WAVY			M	11/05/12	:30	5:11 AM	KAI TV73H	\$300.00		4
	WAVY			Tu	11/06/12	:30	5:37 AM	KAI TV70H	\$300.00		3
2	WAVY	Today Show M-F	7a-9a		to						
				10/29/12 to 11/04/12	1x	----	F--				
	WAVY			F	11/02/12	:30	7:27 AM	KAI TV70H	\$700.00		1
				11/05/12 to 11/11/12	1x	-T-	----				
	WAVY			Tu	11/06/12	:30	8:57 AM	KAI TV73H	\$700.00		2
3	WAVY	Today Show 3	10a-11a		to						
				10/29/12 to 11/04/12	2x	---	11--				
	WAVY			Th	11/01/12	:30	10:27 AM	KAI TV73H	\$250.00		1
	WAVY			F	11/02/12	:30	10:45 AM	KAI TV73H	\$250.00		2
4	WAVY	Hampton Roads Show	11a-12p		to						
				11/05/12 to 11/11/12	1x	-T-	----				
	WAVY			Tu	11/06/12	:30	11:55 AM	KAI TV70H	\$75.00		1
5	WAVY	Maury Povich	3p-4p		to						
				11/05/12 to 11/11/12	1x	-T-	----				
	WAVY			Tu	11/06/12	:30	3:39 PM	KAI TV73H	\$125.00		1
6	WAVY	News 10 @5p	5p-530p		to						
				11/05/12 to 11/11/12	1x	M-	----				
	WAVY			M	11/05/12	:30	5:27 PM	KAI TV70H	\$700.00		1
7	WAVY	Sa 7-8p	7p-8p		to						
				10/29/12 to 11/04/12	1x	-----	S-				
	WAVY			Sa	11/03/12	:00			<del>\$175.00</del>	See MG 7.2	1
	WAVY	M-F 4-5p	4p-5p	Tu	11/06/12	:30	3:59 PM	KAI TV70H	\$175.00	MG for 7.1 11/03	2

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

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Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	IN2114/IN2116/SP1753/A
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	WAVY	Monday 10-11p	10p-11p		to						
					11/05/12 to 11/11/12	1x	M- - - - -				
	WAVY			M	11/05/12	:30	10:13 PM	KAI TV73H	\$1,100.00		1
9	WAVY	M-F News 10 @11	11p-1130p		to						
					10/29/12 to 11/04/12	1x	- - - - F - -				
	WAVY			F	11/02/12	:30	11:08 PM	KAI TV70H	\$800.00		1
10	WAVY	Late Night w/Jimmy Fallon	1237a-136a		to						
					10/29/12 to 11/04/12	2x	- - - TF - -				
	WAVY			Th	11/01/12	:30	1:13 AM	KAI TV70H	\$50.00		1
	WAVY			F	11/02/12	:30	1:08 AM	KAI TV73H	\$50.00		2
					11/05/12 to 11/11/12	1x	M- - - - -				
	WAVY			M	11/05/12	:30	1:22 AM	KAI TV70H	\$50.00		3

Aired Spots**17**

<u>Gross Total</u>	<b>\$6,225.00</b>	
<u>Agency Commission</u>	<b>\$933.75</b>	
<u>Net Amount Due</u>	<b>\$5,291.25</b>	<b>Payment Terms 30 Days</b>

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